



**BOARD OF DIRECTORS**

**CHAIRMAN OF THE BOARD:**

Loren Snyder  
Pro Comp Suspension

**CHIEF FINANCIAL OFFICER:**

Tracy Hopper  
Fiber-Tech

**SECRETARY:**

Cory Hove  
Alba Action Sports

Revelle Harrison  
KTM North America

John Pederson  
Southern Motorcycle Supply

Jim Ryan  
Advanstar Communications

Jason Tolleson  
SEMA

Rocky Trevino  
Cycle Parts West

Randy Weisser  
Off Road Warehouse

Tim Williams  
Hap Jones Distributing

**NO TRAILS = NO SALES**

**OFF-ROAD BUSINESS ASSOCIATION, INC.**

Membership Application & Company Profile:

Company Name: \_\_\_\_\_

Street Address/PO Box: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone No: \_\_\_\_\_ Fax No: \_\_\_\_\_

Email Address: \_\_\_\_\_

Owner/Contact Name: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

I am interested in learning more about ORBA.

Approximate Gross Sales: # of Employees: \_\_\_\_\_

( ) Under \$500,000 ( ) \$5 Million to \$20 Million

( ) \$500,000 to \$1 Million ( ) \$20 Million to \$50 Million

( ) \$1 Million to \$5 Million ( ) Over \$50 Million

I have included first quarter's dues with application. I understand that my company will be billed quarterly for the remainder of the dues.

I prefer paying annually

( ) REGULAR \$250 Quarterly (1 vote on issues at annual meetings)

( ) SILVER \$750 Quarterly (3 votes)

( ) GOLDEN \$1,250 Quarterly (5 votes)

( ) PLATINUM \$2,500 or More Quarterly (10 votes)

My dues for this year will be \$\_\_\_\_\_

Signature: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Link my website to ORBA's website:

WEBSITE: \_\_\_\_\_

**WHEN HE GROWS INTO THIS... WILL HE HAVE A PLACE TO RIDE?**



**IT'S UP TO YOU!**



Off-Road Business Association, Inc.

**www.orba.biz**  
**661.323.1464**

1701 Westwind Drive #216, Bakersfield, CA 93301

## ORBA - A Trade Association for Motorized Off-Road Businesses

Many professions and trades have national associations to promote and protect their interests. The off-road business community has ORBA. One of the greatest threats to the motorized off-road recreation industry in today's world is the alarming rate at which land is being closed to off-highway vehicle recreation. If off-road enthusiasts have no recreation opportunities they do not need to purchase off-road products.

### Why Support ORBA?

ORBA is the only national nonprofit motorized off-road business association. There are other business trade associations out there but ORBA is the only one that focuses strictly on motorized off-road recreation.

ORBA's board of directors and officers make decisions and take action based on keeping off-road related businesses operating and profitable.

ORBA currently has the largest land use staff of any nonprofit OHV organization in the country. The staff at ORBA are not just land use specialists, they are off-road enthusiasts and riders themselves.

ORBA has paid staff that deals professionally with legislators, government agencies, legal entities, and law enforcement agencies. ORBA does not rely on a volunteer workforce.

ORBA partners with other national leadership organizations to form a coordinated response to land use issues threatening motorized off-road recreation throughout the country.



Off-Road Business Association, Inc.

[www.orba.biz](http://www.orba.biz)

**NO TRAILS = NO SALES**



## JOIN ORBA TODAY!

Imagine a world where the anti-access advocates have been successful in restricting OHV opportunities across the country.

Could your business survive? The national trend to close lands to motorized access must be stopped!

Anti-access groups are well funded and have developed strong political affiliations. ORBA, the voice of the motorized OHV industry, is late getting into the battle and needs support from the industry to catch up and defend the industry from the constant on-going attacks.

Make a difference today. Join ORBA and help us WIN the land use battle! America's families deserve continued access to motorized recreation opportunities.

ORBA protects its member companies by promoting and protecting off-road recreation opportunities throughout the country. This is accomplished by being actively involved in the following areas:

**LAND MANAGEMENT** - ORBA works with land managers on local, state and federal levels to implement common sense land management plans that allow OHV recreation while at the same time protecting the environment. Managing OHV recreation using sound environmental principles is the only way we can ensure that future generations will have access to the same OHV opportunities.

### POLITICAL

- Promoting and influencing legislation that favors motorized off-road recreation.
- Working to educate legislators about the positive impact the motorized OHV industry has on the economy through the manufacture and sale of OHV equipment and the value of OHV tourism to rural communities.
- Educating elected officials regarding the fact that motorized OHV recreation is a strong family-bonding activity.
- Promoting the fact that the overwhelming majority of OHV recreation enthusiasts are law-abiding citizens who support law enforcement and sensible protection of the environment.

**LEGAL** - ORBA has partnered with other off-road organizations to form EcoLogic Partners, Inc. Ecologic Partners pools the resources of its member organizations to hire legal counsel in an effort to protect off-road recreation nationwide.

**LAW ENFORCEMENT** - ORBA encourages appropriate law enforcement. When reasonable laws are enforced everyone recreates safely.

**ENVIRONMENTAL PROTECTION** - ORBA advocates using sound environmental principals when conflicts occur between recreation and environmental concerns. Properly managed off-road recreation areas protect the environment while providing OHV recreation opportunities. Motorized recreation and environmental protection are not conflicting concepts.